

Value Chain Competitiveness (VCC)

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- Understand the difference between Value-add and waste
- A clear understanding that all work we do, has waste
- The definitions and types of waste across the business
- What is Continuous Improvement (CI)
- How to identify and remove waste
- As a leader I understand that waste is all around us, and in a supportive culture we need to help teams to remove waste







What is value-add (VA)?

Any activity that changes the fit, form or function of a product or service in a way that the customer is willing to pay for

What is continuous improvement?

- The relentless elimination of waste to enhance customer value
- " A healthy dissatisfaction with the status quo "







Value-Add & Waste



- The work that we do consists of time taking activity steps
- Activity steps can be categorised as either value-added (change fit form or function) and waste (or non value-added)
- Understanding what is value-added and waste can enable a thinking way of improving work and delivering more value









- The total amount of value-added activity can be much smaller than the complete lead-time of work, with lots of waste present
- The traditionally focus is to improve VA activity, which tends to be difficult and a technical effort to achieve
- In Lean the focus is on waste activity, to reduce or eliminate it, which tends to be easier and can be done by anyone, every day







Value-Add & Waste - Continuous Improvement

In a Lean culture there is a constant challenge on waste by all.

 Small improvements by everybody contribute to a significant reduction in waste which yields a better way of working and higher performance.

Lead Time

Value add Waste

Lead Time

Value add Waste

Value add Waste

Lead Time

Using the Plan-Do-Check-Act cycle to sustain the improvements

Standardise

Continuous Improvement







8 Wastes

- 1 Transportation
- 2 Inventory
- **3 Motion**
- 4 People
- 5 Waiting
- 6 Over-Processing
- 7 Over-Production
- 8 Defects







1 - Transportation

Transportation of work-in-progress, finished goods, information / services







Possible causes

- Poor value stream design
- Poor facility / office layouts
- Poor organisation / housekeeping
- Travelling when not required
- Too many signatures required
- Unnecessary steps in the process
- Misplaced items

- Long distances between processes
- Lengthy, or complex material handling systems
- Multiple storage locations and hand-offs
- Hand carrying documents for sign-off
- Excess circulation of e-mails and files
- Fetching consumables (facility, office)
- Excessive travel / journeys







2 - Inventory

Inventory includes stock of raw material, work-in-progress, finished goods and information



Possible causes

- Planning and control related issues
- Non-Right-First Time / quality issues
- Long changeover times
- Batching of tasks / task switching
- Project delays
- "Just in case" mind-set
- Inbox and file system not managed





- Excess inventory queuing products, files etc.
- Excess work-in-progress to be completed
- Build up of parts, emails, actions
- Holding onto old media catalogues, brochures, documents, emails

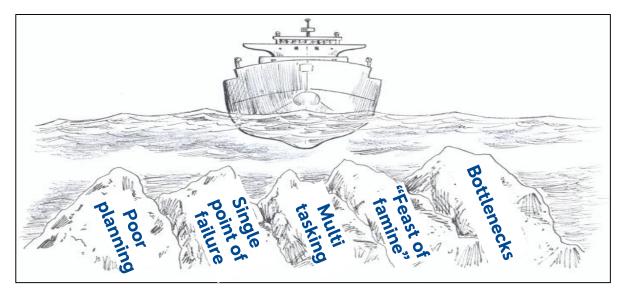






Sea of Inventory

- Inventory (the 'sea') is generally insurance to protect us from our problems
- As the Inventory levels are reduced, the underlying issues (the 'rocks') become apparent
- Problem Solving allows for less inventory (lower sea level) to be maintained









3 - Motion

Motion includes movement (people, equipment or electronic data) to pick, place, or remove items



Possible causes

- Process and workplace design issues
- Poor work method design
- Workplace organisation disciplines
- Undefined data or file storage
- Lack of training / non-adherence to process

- Many work movements
- Excess walking, stretching, bending or reaching
- Unorganised workplace, searching for items
- Additional time to complete tasks
- Extra movements, clicks or key strokes







4 - People

People waste involves not tapping into, and following-up on the ideas and thoughts of the employees





Examples:

Possible causes

- Not asking for ideas
- Not listening to ideas
- Skills or training not matching role
- Poor communication between managers & teams
- Not sharing good practice
- Not recognising & rewarding good ideas

- Low morale or enthusiasm
- Not offering ideas
- Lack of commitment to activities (improvement or problem solving)
- Frustration, low moods
- Poor teamwork







5 - Waiting

Waiting for equipment to complete work; for material deliveries; for support to resolve issues; for people





Examples:

Possible causes

- Not single piece flow
- Unreliable processes / quality issues
- Unbalanced work resources not matched with demands
- Waiting for authorisation lack of delegation

- Lack of information, equipment, parts, support
- Broken equipment, systems
- Waiting response to requests details, decisions
- Non-attendance at meetings / reviews
- Poor time disciplines in meetings



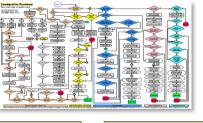




6 - Over Processing

Over-processing - anything more than the customer requires to complete the

job



Examples:

Possible causes

- Standards none / not used / out-dated
- Unclear specification / quality acceptance standards
- Unclear on customer requirements
- No standardisation of best techniques

- Doing more than the standard polishing, painting, packaging etc.
- Consuming more resources than needed
- Generating more information than required excess analysis / detail
- Many reviews and approvals







7 - Over-Production

Over-production - producing anything more than the customer requires is waste

Examples:

Possible causes

- Working to forecast / inaccurate information not actual demand
- Inappropriate performance measures
- Unreliable / unstable processes or schedules
- Attending meetings with no purpose or agendas

- Excess inventory (parts, documents, emails)
- Processing work earlier or doing unrequired work (parts, reports) "just in case"
- Work schedules / customer requirement not readily available – lots of re-prioritisation
- Working a bottleneck resource with the wrong product or inappropriate batch size







8 - Defects

Defects - defective work, product or service





Examples:

Possible causes

- Unclear specification or standards
- Inadequate training / skills shortage
- Incapable processes / equipment
- Poor asset care / workplace 5S
- Non-adherence to Standardised Work
- Overburdened with work

- Scrap, rework, concessions
- Customer queries or complaints
- Equipment failure / capability issues
- Data entry errors / paperwork corrections
- Repeating work / doing extra work & checks
- Different work methods observed







Leadership Examples

1 Over processing, over complicating	More than required, over management, micro managing, perfectionism. Filling meeting time. Complex and fat documents, long reports.
2 Searching	Disorganised, cannot find what's needed when needed, no system for filing & storing info/data, performance is unclear
3 Correction & rework	Repeated mistakes, standards not followed, no Management Standards, no consequences of actions, ineffective performance management
4 Repeat problems and fire fighting	Not leading, expecting or driving for root cause. Being the expert, hero, the fixer. Acceptance of poor root cause solutions, no systematic problem solving.
5 Complacency	Not challenging the status quo, not leading improvements and change. No experimentation, acceptance of poor performance and process waste.
6 Procrastination	Not doing what you said you would do, planning with no action. No commitment consequences, no PDCA thinking or PDCA follow up.
7 Miscommunication / no clarity	Not clear with expectations and direction, not setting clear goals, not listening or check understanding, only using email. No transparency.
8 Assuming, blaming (perception)	Not using systems thinking, no follow up. No Go, Look, See, checking or grasping reality. Decisions made without fact or understanding.
9 Duplication	Meetings, information flows, documents, decision making, communication, activities, responsibilities. Organisation structure, 2 bosses.
10 Switch Tasking	(Multi Tasking) Moving between tasks or activities including engaging with people whilst doing other activity & emails.
11 Waiting	Waiting for meetings to start, waiting for information, decisions, waiting to see / check what others do first.
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Leading Waste Elimination

A leader should reinforce an understanding that waste is all around us, and in a supportive culture we need to help teams to remove waste

- What is the current impact on the business of waste?
- If we know waste, we can see it
- If we can see the waste, we can question and challenge, minimise or eliminate it

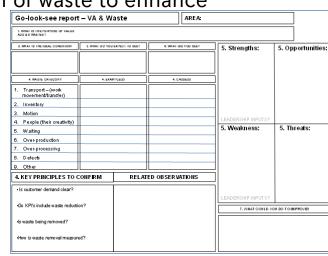
Continuous Improvement is the relentless elimination of waste to enhance

customer value

" A healthy dissatisfaction with the status quo"

Leading a waste reduction activity, eg. waste walk

- Look at an area through "different eyes"
- See, recognise and capture waste examples
- Find causes and develop corrective actions
- Support the team in improvements





Gate checklist: Understand Value and Waste



- The need for understanding Value and Waste has been gained
- Approach to improved Value-Add & reducing Waste is understood
- The 8 Wastes (TIM P WOOD) is understood
- Leadership role in Continuous Improvement is understood